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Please Answer Applicable Sections
A. If you are a working professional
 photographer or owner/manager of a
 picture-taking facility, please indicate
 here the **three or fewer** types of photo-
 graphy in which you are engaged.
 Check a box in the #1 column to
 indicate that this (i.e. Portraiture) is
 your **primary** activity. Check a box in
 the #2 column to indicate your **second-**
ary activity (if any). Check a box in
 the #3 column to indicate your **minor**
 activity (if any). **Check three or less.**

- | | | | |
|--------------------------|--------------------------|--------------------------|----------------------------|
| 1 | 2 | 3 | |
| ☐ | ☐ | ☐ | Portraiture—3A |
| ☐ | ☐ | ☐ | Commercial—3B |
| ☐ | ☐ | ☐ | In-Plant Industrial—3C |
| ☐ | ☐ | ☐ | Industrial—3D |
| ☐ | ☐ | ☐ | School—Elementary—260A |
| ☐ | ☐ | ☐ | Bio-Medical—103A |
| ☐ | ☐ | ☐ | School—Graduate—3E |
| ☐ | ☐ | ☐ | Photo Journalism—6A |
| ☐ | ☐ | ☐ | Identification—101A |
| ☐ | ☐ | ☐ | Security, Fire, Police—26A |
| ☐ | ☐ | ☐ | Other..... |
| 40 | 41 | 42 | |

B. If you are engaged in professional finishing, please indicate here the type, and your job function. Complete both sections.

TYPE OF FINISHING

(Check only one)

- ☐ Finisher for the Trade—88A43
- ☐ School Finisher—260A43
- ☐ School and Professional Finisher—88B43
- ☐ Finisher for own needs—88C43 (Internal Facility)

JOB FUNCTION

(Check only one)

- ☐ Retoucher, Colorist—3A44
☐ Production Technician—88A44
☐ Manager, Owner—88B44

C. If you are not engaged in either professional picture taking or finishing, please check the one term below which best describes your association with, or interest in, photography.

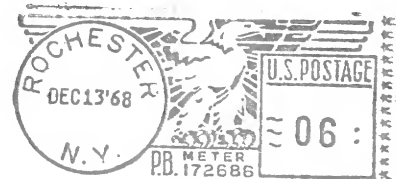
- ☐ Dealer or Salesman of Photographic Supplies—D
- ☐ Full time teacher of Photography—3A45
- ☐ Student of Photography—3B45
- ☐ Municipal Official or Administrator—26A45
- ☐ Industrial Purchasing Agent—3C45
- ☐ Art Director—1A45
- ☐ Advertising Management—1B45
- ☐ Amateur Photographer/Hobbyist—D

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December, 1968

IMPORTANT NOTICE FOR THE READER OF KODAK PROFESSIONAL PHOTOGRAPHIC MAGAZINES

We hope that you look forward to receiving Kodak publications or technical information, and find that they are valuable to you in your work. To help us continue sending you exactly the information that is most useful to you, please complete the short questionnaire card enclosed and return it to us.

Completing this questionnaire will mean that you will receive just the information that is suited to your particular needs. If for some reason we do not receive a completed questionnaire from you, we will have to assume that you are no longer interested in receiving our publications and will remove your name from our mailing lists.

If you are currently receiving more than one Kodak professional photographic publication, you will receive more than one readership questionnaire. Please return all questionnaires, making sure that one is completely filled out.

Let us hear from you soon. Thank you.

Sincerely,



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